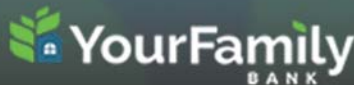


The Big Picture System



The Big Picture System is a selling system based on MGA Larry McLean's highly successful Your Family Bank® (YFB) concept. It's designed to help increase sales by teaching individuals, families and business owners how to use whole life insurance to redirect their current cash flow to help pay off their debts, in most cases, in nine years or less.

This comprehensive, proven system features YFB report software that enables you to show your clients the exact month they will be debt free, the interest they'll save, and the potential money they'll accumulate for retirement by using the plan. It also includes a 7-step sales presentation and a script that you can use with potential clients to help them understand why the system works, not just what it does; training and marketing materials; and help with case design.

The Big Picture System Products	Price	Frequency
2-Day Boot Camp (Required for software purchase)	\$250	One time
Software and Materials (Financing available)	\$4,150	18-month license
Renewal	\$99	Monthly renewal (Beginning in month 19)

Click here for more information on all that's included in the system: www.yfbopportunity.com.

Value Mutual Trust Offers with The Big Picture System:

- Mutual Trust will reimburse \$1,000 of producer's initial, first-year cost of the software, with a minimum of three cases placed, totaling \$10,000 in NBC, within 12 months of purchase
- Sales illustration software that loads illustrations into The Big Picture Software
- Costs qualify for Education Reimbursement program
- Designated system coordinator
- Understanding of The Big Picture System philosophy and practices



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